

# Steps 4 Stephen

## Bissett Challenge 194

### Summer 2021



**MAIN EVENT SPONSORS – tbc**



Fundraising in support of the Darby Rimmer MND Foundation

# *Our Motivation*



**To the AJ Bell Stadium**

**To Goodison Park**

**Supporting the Darby Rimmer MND Foundation**

**To Elland Road**

**To the Tetley's Stadium**

**To the John Smiths Stadium**





## Introduction

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As honorary patrons of the Darby Rimmer MND Foundation, we have been arranging Steps 4 Stephen events for two years now. We had a plan in 2020 for five sports tours around Yorkshire, Glasgow, London, the Midlands and the north West. When the pandemic hit, these were deferred until a future date and we staged the Darbs Goes Home virtual event.

At the same time, Andy Bissett, a good friend for many year had seen the interview with Stephen along with Rob Burrow and Doddie Weir on breakfast TV. So inspired was he that he set his own personal challenge to complete 720km in 72 days before that virtual event, something he smashed comfortably. This year, he wanted a harder more condensed challenge to show his support for the Foundation.

The Bissett Challenge 194 is a family affair. Joined by his son Harry and his brother Scott, they plan to walk nearly 200km in just three days, The significance of the 194 is that this is the number of league games Stephen played in a Bradford City shirt. Redwood Events is proud to support the lads every step of the way. We have no doubt whatsoever that they will complete this challenge. A great weekend beckons after a dreadful last year.

**Mike Wilson**  
**Redwood Events**

*Bissett Challenge 194*



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## Andy's Challenge

I first became aware of the horrendous disease that is MND when I tuned into a Sally Nugent led interview with Doddie Weir, Rob Burrow and Stephen Darby shortly after SPOTY 2019. I watched it back time and time again, a fantastic journalist and 3 very courageous chaps, a credit to themselves and their families.

A further session involving all 4 on BBC Breakfast in June and a fundraising event led by my long time friend, Mike Wilson, had me thinking, I must be able to do something to help the Darby Rimmer MND Foundation. 2 months later I'd raised almost £3k, walked over 500 miles, kept the Lockdown belly under control and had the pleasure of meeting Stephen Darby outside Valley Parade as I brought the curtain down on my walk in August.

In December inspired by Kevin Sinfield and his heroics with his 7 marathons in 7 days I thought I need to do more and it has to be bigger and better than last time.

Once again with the help of Mike we came up with the Bissett 194 Challenge. On discussing this with my brother, Scott and my son Harry we decided we had to make this happen. Like myself both Scott and Harry are keen to raise awareness of The Darby Rimmer MND Foundation and all the great work they do.

Whilst this challenge will undoubtedly push our bodies to the limits during the 3 Days in July we are fully committed to making this a huge success. The training has begun, event planning is underway and with the help of Mike, Woody and Stephen we are inspired to both raise awareness and raise much needed funds.

Thanks in advance from the 3 of us to all those who donate and help us #Attack MND.



*Bissett Challenge 194*





# The Darby Rimmer MND Foundation

Former Liverpool, Bradford City and Bolton Wanderers footballer Stephen Darby and close friend and British Forces Veteran Chris Rimmer have partnered together to launch the Darby Rimmer MND Foundation.

Stephen and Chris both have Motor Neurone Disease and have created a Foundation to create awareness of MND, to fund and assist research into the illness with the quest of finding a cure for the illness, to raise funds and offer grants to those with MND, as well as creating a network to help provide information and emotional support network for those diagnosed with the disease.

Click to read  
Stephen's Story

Click to read  
Chris's Story

[www.darbyrimmermnd.co.uk](http://www.darbyrimmermnd.co.uk)



# *Our Event*



To the Shay

To the Crown Oil Arena

Supporting the Darby Rimmer MND Foundation

To Old Trafford

To the Etihad Stadium

To the Peninsula Stadium





## Plan of the Event

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The event is split over three days and the route calls at 20 sports stadia along the way. Starting at Huddersfield, the first day is a circular tour of West Yorkshire finishing at Halifax. The second day crosses the Pennines from Halifax to Rochdale before heading down across Manchester to finish at Old Trafford. The final day heads west through the rugby league heartlands before arriving on Merseyside and finishing at Stephen Darby's first club, Liverpool FC

Stage	From	To	Kilometres	Total	Total
1	Huddersfield Town	Dewsbury Rams / Bradford Bulls	15.16	15.16	63.22
2	Dewsbury Rams / Bradford Bulls	Batley Bulldogs	3.07	18.23	
3	Batley Bulldogs	Leeds United	10.22	28.45	
4	Leeds United	Yorkshire CCC / Leeds Rhinos	6.76	35.20	
5	Yorkshire CCC / Leeds Rhinos	Bradford City	13.85	49.06	
6	Bradford City	Halifax Town	14.16	63.22	
7	Halifax Town	Rochdale	27.50	90.72	64.65
8	Rochdale	Oldham Athletic	10.12	100.84	
9	Oldham Athletic	FC United	6.77	107.61	
10	FC United	Manchester City	4.78	112.39	
11	Manchester City	Salford City	7.29	119.68	
12	Salford City	Lancashire CCC	7.55	127.22	
13	Lancashire CCC	Manchester United	0.64	127.87	67.29
14	Manchester United	Sale Sharks	7.24	135.11	
15	Sale Sharks	Warrington Wolves	19.24	154.35	
16	Warrington Wolves	Widnes Vikings	11.10	165.45	
17	Widnes Vikings	St Helens	9.98	175.43	
18	St Helens	Everton	18.44	193.87	
19	Everton	Liverpool	1.29	195.16	



## T-shirts and Hoodies

T-shirts and Hoodies for the event has been designed by White Lodge Group, regular suppliers to Redwood Events. They are principally for the members of Team Bissett and the support team.

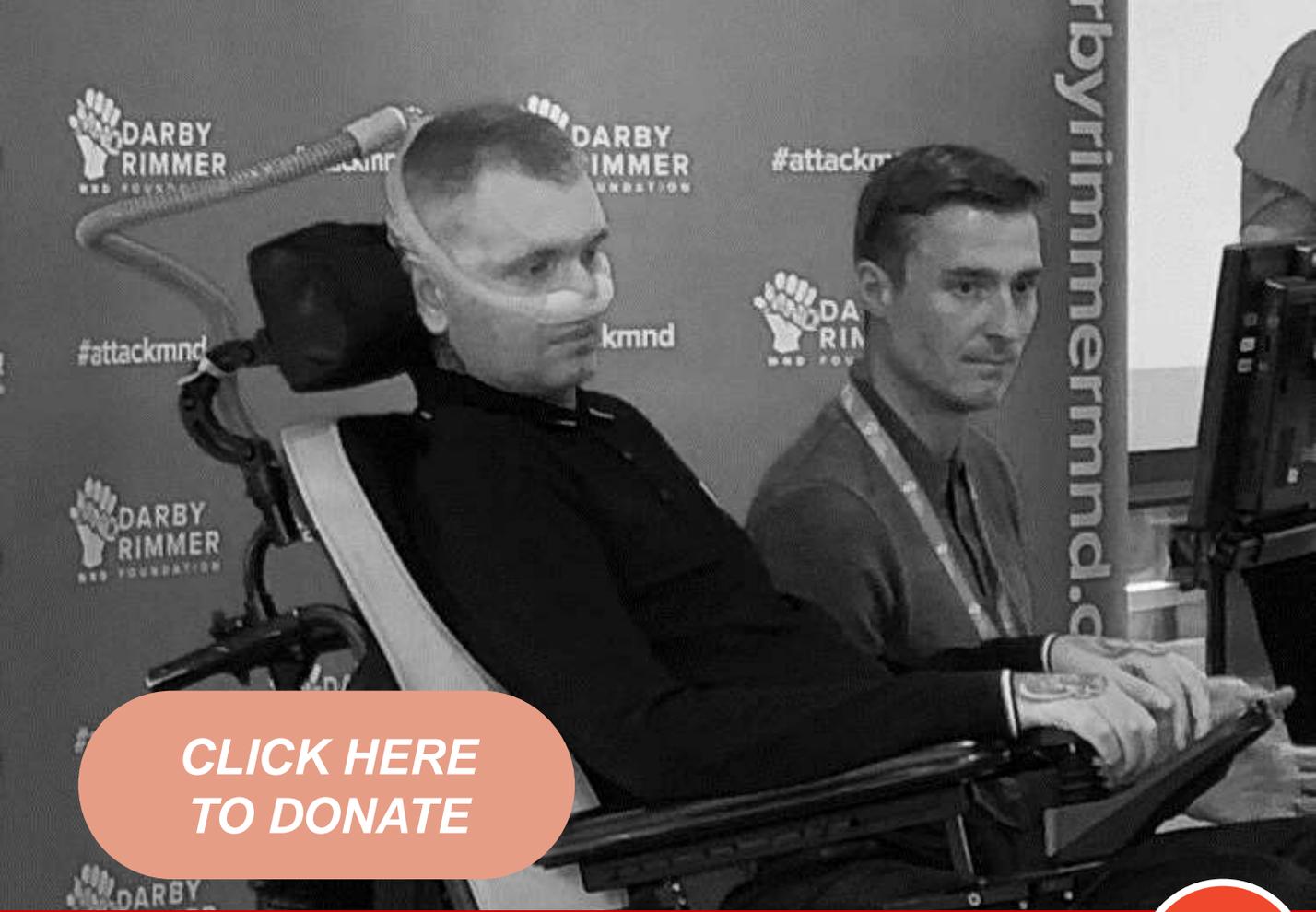
Guest walkers who have taken part in previous Steps 4 Stephen events are encouraged to come wearing their t-shirts and or hoodies from those events. Anyone new to these events will be able to buy a t-shirt or hoodie for the Bissett Challenge 194.

All print is the same on each. Colours will change for the core team by day.

- Day 1 – Navy
- Day 2 – Black
- Day 3 – Red
- Guest - Claret
- Hoodies will be in Bradford City colours of Claret and Amber

The guest t-shirts and hoodies will be available for purchase through our supplier's website.





[CLICK HERE TO DONATE](#)

## Supporting the Foundation

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The principle aim of the Bissett Challenge 194 is to raise funds for the Darby Rimmer MND Foundation. The donations that we receive will be used to support the three main aims that the Foundation has been built on, namely

1. To provide money through grants to Motor Neurone Disease sufferers and their families for equipment and house renovations etc.
2. To raise awareness about Motor Neurone Disease, and
3. To support research towards ultimately finding a cure for Motor Neurone Disease.

Our fundraising will take on a number of forms.

- Andy, Harry and Scott will be looking to raise money through personal sponsorship. This should cover the bulk of the money we are trying to raise.
- Companies / individuals will be recruited as sponsors for each of the 29 stages raising a minimum of £100 per stage. In return, their logos will appear on our event banner and we will use social media to give them regular shout outs.
- Signed memorabilia will be collected from the clubs we visit which will be auctioned/raffled after the event.



*Bissett Challenge 194*





## Extra Support for the Foodbanks

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Throughout the pandemic, foodbanks have been so important to so many people. The foodbanks at football clubs play a major role in their communities they serve. Yet for a year, there has been little or no supporter traffic meaning their ability to collect food has been hugely limited. We make up for this but we can try to collect donations as we progress which can then be donated to football foodbanks on the route.

There are three known football foodbanks along the way;-

- Leeds United
- Manchester City and
- Everton / Liverpool – Fans Supporting Foodbanks

So how will this work?

Team Bissett and the support team will make their own collections prior to the event and this will be donated at Leeds. We will then make further collections along the way by

- The support team canvassing small supermarkets along the route
- Guest walkers bringing donations of non-perishable foods

These will be kept in the support vehicles and donated to the next foodbanks we encounter.

### IDEAL ITEMS TO DONATE

Tinned meat  
 Tinned fish  
 Tinned fruit  
 Tinned vegetables  
 Pasta  
 Cereal  
 Soup  
 Sugar  
 Tea bags / Coffee  
 UHT Milk  
 Baked Beans  
 Biscuits  
 Rice pudding  
 Custard  
 Fruit Juice (cartons)



# *Our Support*



To Boundary Park

To Headingley

Supporting the Darby Rimmer MND Foundation

To Anfield

To the Totally Wicked Stadium

To the Halliwell-Jones Stadium





## Becoming Our Main Sponsor

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Every event like this needs a main sponsor. The main sponsor's donation will initially cover the costs of the event and the balance will be donated to the charity. Costs for the event will include

- Branded t-shirts and hoodies for the core walkers and support team
- Event Banner which will be displayed at each stadium along the way
- Magnetic signs for the support vehicles
- Fuel for the support vehicles
- Bottled water for the core walkers

A company can become the main sponsor for **£500**.

In return for this, we provide this to the sponsor

- The company name will be on the back of the t-shirts
- The company logo will be prominent on the event banner
- Three t-shirts will be provided to the sponsor, one on each colour
- Publicity will be given through shout-outs and thanks on social media

Ultimately, the main sponsor will know that they have made it possible for us to complete this event and support a hugely worthy cause in the Darby Rimmer MND Foundation, a great charity that has already helped so many through their grants provided in conjunction with the MNDA.

*Interested in being  
our Main Sponsor?  
Click here for details*



APRIL 6-8, 2018

RAISING FUNDS FOR  
LOIS HUNTINGDON &  
THE FORGET ME NOT  
CHILDREN'S HOSPICE

From our event in 2018

The  
Lois Lanes



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# Our Stage Sponsors

Companies and individuals can sponsor a stage for a minimum donation of £100.

In return we will add their logos / names to our event banner ad provide publicity in our social media streams.

Lets #AttackMND together.

Stage	From	To	Sponsored By
1	Huddersfield Town	Mirfield	
2	Mirfield	Dewsbury Rams / Bradford Bulls	
3	Dewsbury Rams / Bradford Bulls	Batley Bulldogs	
4	Batley Bulldogs	Leeds United	
5	Leeds United	Yorkshire CCC / Leeds Rhinos	
6	Yorkshire CCC / Leeds Rhinos	Stanningley	
7	Stanningley	Bradford City	
8	Bradford City	Shelf	
9	Shelf	Halifax Town	
10	Halifax Town	Ripponden	
11	Ripponden	Lydgate	
12	Lydgate	Rochdale	
13	Rochdale	Oldham Athletic	
14	Oldham Athletic	FC United	
15	FC United	Manchester City	
16	Manchester City	Salford City	
17	Salford City	Lancashire CCC	
18	Lancashire CCC	Manchester United	
19	Manchester United	Sale Sharks	
20	Sale Sharks	Cadishead	
21	Cadishead	Martinscroft	
22	Martinscroft	Warrington Wolves	
23	Warrington Wolves	Penketh	
24	Penketh	Widnes Vikings	
25	Widnes Vikings	Sutton Manor	
26	Sutton Manor	St Helens	
27	St Helens	Knowsley	
28	Knowsley	Everton	
29	Everton	Liverpool	

Interested in being a Stage Sponsor? Click here for details



## Joining the Walk

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This event is fundamentally a challenge for Andy, Harry and Scott. They will do all the fundraising and walk the full distance. We would welcome small groups of walkers to join them on each stage though. We will, for Covid reasons, limit this to 4 or 5 per stage but it would be great to see different groups of walkers walking with Team Bissett throughout.

If you would like to join the walk, talk to Andy, Harry or Scott, Or catch up with Mike and Woody of Redwood Events. If you have a Steps 4 Stephen t-shirt or hoodie, from a previous event, wear this. Or you will be able to buy a new one for this event near the time. And don't forget to bring a bag of non-perishable food for our foodbank collection!

Stage	From	To	Day	KMs	Start	End	Guest Walkers
1	Huddersfield Town	Mirfield	Fri July 9	7.53	7.00	8.24	
2	Mirfield	Dewsbury Rams / Bradford Bulls	Fri July 9	7.63	8.29	9.54	
3	Dewsbury Rams / Bradford Bulls	Batley Bulldogs	Fri July 9	3.07	10.04	10.38	
4	Batley Bulldogs	Leeds United	Fri July 9	10.22	10.48	12.42	
5	Leeds United	Yorkshire CCC / Leeds Rhinos	Fri July 9	6.76	13.02	14.18	
6	Yorkshire CCC / Leeds Rhinos	Stanningley	Fri July 9	6.97	14.28	15.46	
7	Stanningley	Bradford City	Fri July 9	6.89	15.51	17.08	
8	Bradford City	Shelf	Fri July 9	7.10	17.18	18.37	
9	Shelf	Halifax Town	Fri July 9	7.06	18.42	20.01	
10	Halifax Town	Ripponden	Sat July 10	8.79	7.00	8.38	
11	Ripponden	Lydgate	Sat July 10	10.07	8.43	10.36	
12	Lydgate	Rochdale	Sat July 10	8.64	10.43	12.20	
13	Rochdale	Oldham Athletic	Sat July 10	10.12	12.40	14.33	
14	Oldham Athletic	FC United	Sat July 10	6.77	14.43	15.59	
15	FC United	Manchester City	Sat July 10	4.78	16.09	17.02	
16	Manchester City	Salford City	Sat July 10	7.29	17.12	18.32	
17	Salford City	Lancashire CCC	Sat July 10	7.55	18.42	20.06	
18	Lancashire CCC	Manchester United	Sat July 10	0.64	20.16	20.23	
19	Manchester United	Sale Sharks	Sun July 11	7.24	6.00	7.21	Josh & Katie Wilson, Meg West, Jack Hughes
20	Sale Sharks	Cadishead	Sun July 11	6.37	7.31	8.42	
21	Cadishead	Martinscroft	Sun July 11	7.10	8.47	10.06	
22	Martinscroft	Warrington Wolves	Sun July 11	5.78	10.11	11.16	
23	Warrington Wolves	Penketh	Sun July 11	5.42	11.26	12.27	
24	Penketh	Widnes Vikings	Sun July 11	5.79	12.32	13.37	
25	Widnes Vikings	Sutton Manor	Sun July 11	5.04	13.37	14.33	
26	Sutton Manor	St Helens	Sun July 11	4.97	14.38	15.34	
27	St Helens	Knowsley	Sun July 11	9.04	15.44	17.25	
28	Knowsley	Everton	Sun July 11	9.40	17.30	19.15	Aggie Pokorska, ....
29	Everton	Liverpool	Sun July 11	1.29	19.25	19.40	All

Marching on  
together,  
you'll never walk  
alone

Supporting great causes and  
making lasting memories



## How to Follow the Event

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Throughout the event, from preparation to closure, there will be a number of ways to follow the event.

- Through the Redwood Events website at [www.redwoodevents.co.uk](http://www.redwoodevents.co.uk)
- On Twitter under the hashtag of **#Bissett194** and **#AttackMND**. Our tweets will invariably tag **@DarbyRimmerMND** too
- Through the long running Steps4Stephen Facebook Group which can be found [here](#)
- There will be posts on the Darby Rimmer MND Foundation Website at [www.darbyrimmermnd.co.uk](http://www.darbyrimmermnd.co.uk)

We will look to get additional support in publicising the event for local media and through the foodbanks when they become involved.

